



NEW ENGLAND'S PET MAGAZINE

NEW ENGLAND
woof
magazine

2018 Media Kit

About

NEW ENGLAND'S PET MAGAZINE!

Woof Magazine is the pet source local pet lovers have been waiting for! Finally, a beautiful free monthly magazine made by New England pet lovers for New England pet lovers. As the sister magazine of the successful *Positive Moms Magazine*, Woof Magazine takes no time at being distributed to over 300 hot spots throughout New England (with a projected increase of over 130% by Q3 2018 and doubling its drop-off locations). With this distribution, you know your organization is seen by thousands of readers directly in your target market.

*We Reach Over 35,000 Pet Lovers Per Month **

In over 300 locations throughout New England now and growing to over 600+ locations by 2018 Q3. We are everywhere pet lovers go: animal hospitals, groomers, doggy day cares, and tons of the busiest places throughout the area.

With Woof, You're Everywhere

ON-STANDS + ON-AIR + ONLINE



ON-STANDS + ONLINE + LIVE RADIO INTERVIEWS

With Woof Magazine, you can be wherever you need to be. With advertising packages starting at \$29/mo to our exclusive expert columnist that includes radio, podcasts, social media and website advertising - Woof Magazine gives you the options and outlets to reach your target market each month.

* based on on-stands, online, and on-air estimated readership/listenership



woof new england

1 new hampshire ave
portsmouth, nh 03801
woofnewengland.com

Contact Melissa at
melissa@woofnewengland.com



read woof. rebuild animal shelters.



Did you know? Animal rescues and shelters across New Hampshire, New England, the nation, and the world are in dire need of renovations and rebuilds to keep them open and saving animals in critical need.

Woof Magazine is run and created by Jill Sullivan Grueter, Founder of The Project Pawsitive Foundation in Portsmouth. Since 2009, the foundation has provided and participated in over \$600,000 in animal shelter renovations and has helped over 10,000 animals and counting.

By picking up Woof Magazine at one of our 300 local hot spots and making it one of your favorite publications, you are helping Jill and her team provide critical renovations, grants, and assistance to deserving animal shelters and rescues in need.

Also, become a fan on Facebook (facebook.com/projectpawsitive), Twitter (@[@projectpaws](https://twitter.com/projectpaws)), Instagram (@[@woofnewengland](https://instagram.com/woofnewengland)) and check out our website at woofnewengland.com for awesome pet articles, renovation videos, and more!